

## If a blog is written and no one is there to read it, what is the impact?

Getting your ideas out there brings them new life, if left to the caverns of your mind they are as good as gone. Sharing ideas allows them to develop and grow, their impact is diminished in isolation. You could be a talented writer with engaging ideas, but if no one is finding it then you have to ask yourself whom you are writing for. There is nothing wrong with writing for you, but many people want to make an impact on the world around them. One easy way of finding that connection to a broad readership is by utilizing a submit blog directory.

Within a submit blog directory you can find a vast network of blogs that foster conversation amongst the bloggers that also makes it easier for readers to find the conversations and ideas. Instead of readers hopping blindly from site to site they can go to a submit blog directory, browse through categories that interest them and find the blogs they want to read. The submit blog directories also have a feedback system of comments and ratings that allow interested readers to browse others thought of your blog. The easy browsing process and feedback systems make submit blog directories very user friendly which makes your blog all that more accessible. It does not take much time to set up submitting your blog to the directory and it can help bring more people to your blog and allow you to share your work. Visibility can not replace good work ethic and craftsmanship, but it can make that great work shine for more people. The other nice part of a good submit blog directory is that with the browsing and feedback system, the people who are most likely to find your blog are the people who will probably get the most out of reading it.

No need to jump right in to the first submit blog directory you find though. Since there are many blog directories you can submit to, it would be good to take a look around and see what they offer. One could offer you plenty of applications and flashy incentives, but if the site traffic is low, then it will not be as effective in boosting the amount of readers. Also take a look around at who else is using that submit blog directory, if your blog is surrounded by low quality, that reflects on you. So, go out there and browse some directories, not only might you find blogs that you want to associate with, you could find your blog as a part in a greater conversation that makes sure that what you have to say can be heard.

## About the Author

See more on the topic of [top blogs](#), see Blogskinny.com.

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